

## DXRX Cookies Policy

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Welcome to **DXRX – The Diagnostic Network®** (“**DXRX Network**” or “**DXRX**”).

**DIACEUTICS PLC**, a company registered in Northern Ireland under company number NI055207, whose registered office is at First Floor, Building two, Dataworks at Kings Hall Health and Wellbeing Park, Belfast, Co Antrim, BT9 6GW, is the entity that owns or operates DXRX (hereinafter referred to as “**Diaceutics**”, “**we**”, “**us**”, or “**our**”).

As we use cookies on DXRX, we have created this Cookies Policy to explain what cookies are, how we use cookies, how third parties we may partner with may use cookies on DXRX, your choices regarding cookies and further information about cookies and similar technologies.

In this Cookies Policy, references to ‘**you**’ or ‘**your**’ are references to the user registered on DXRX.

### What are cookies?

Cookies are small pieces of text sent by your web browser by a website you visit. A cookie file is stored in your web browser and allows DXRX or a third party to recognize you and to make your next visit easier and DXRX more useful to you.

**First and third-party cookies:** whether a cookie is 'first' or 'third' party refers to the domain placing the cookie.

- First-party cookies are those set by a website that is being visited by the user at the time (e.g., cookies placed by a DXRX domain).
- Third-party cookies are cookies that are set by a domain other than that of the website being visited by the user. If a user visits a website and another entity sets a cookie through that website, this would be a third-party cookie.

**Persistent cookies:** these cookies remain on a user’s device for the period of time specified in the cookie. They are activated each time that the user visits the website that dropped that particular cookie.

**Session cookies:** these cookies allow website operators to link the actions of a user during a browser session. A browser session starts when a user opens the browser window and finishes when they close the browser window. Session cookies are created temporarily. Once you close the browser, all session cookies are deleted.

DXRX Network uses both persistent and session cookies.

Please refer to the [cookies consent preference management tool](#) or click on the cookies logo (powered by [OneTrust CookiePro](#)) at the bottom of each page of DXRX) for a complete list of the cookies we use and to indicate or amend your preferences.

### What cookies do we use and why?

Generally, DXRX uses cookies to distinguish you from other users of DXRX. This helps us to provide you with a good experience when you browse on DXRX and also allows us to improve it and your experience. The cookies we may use on DXRX may be categorized as follows:

- Strictly necessary
- Functional
- Performance
- Targeting

Some cookies may fulfil more than one of these purposes.

**'Strictly Necessary'** cookies let you move around DXRX and use essential features like secure areas. Without these cookies, we cannot provide the requested DXRX Services.

We use these *Strictly Necessary* cookies to:

- Make sure you connect to the right DXRX Service on DXRX when we make any changes to the way it works

- For security purposes

If you prevent these cookies, we can't guarantee how DXRX or the security on DXRX will perform during your visit.

**'Functionality'** cookies are used to provide DXRX Services or to remember settings to improve your visit.

We use *Functionality* cookies for such purposes to:

- Remember settings you've applied such as layout, text size, preferences and colors over a period of time, so you don't have to keep re-entering them whenever you come back to DXRX or browse from one page to another
- Remember if you have engaged with a particular component or list on DXRX so that it won't repeat

**'Performance'** cookies collect information about how you use DXRX e.g., which pages you visit, and if you experience any errors. These cookies do not collect any information that could identify you and are only used to help us improve how DXRX works.

We use *Performance* cookies to:

- Carry out performance analytics to provide statistics on how DXRX is used and performing
- Obtain data on the number of users of DXRX that have e.g., viewed a collaboration or service
- Help us improve DXRX by measuring any errors that occur
- Test different designs for DXRX

Some of our performance cookies are managed for us by third parties.

**'Targeting'** cookies record your visit to DXRX, the pages you have visited and the links you have followed.

We use *Targeting* cookies to make DXRX and any Diaceutics Materials on it more relevant to your interests.

Third-party cookies and other technologies are governed by each third party's specific privacy or cookies policy, not this one and links to these can be found within the [cookies consent preference management tool](#).

### **What are your choices regarding cookies?**

When you first navigate to DXRX, you are asked to provide your consent to cookies. As well as using the pop-up consent mechanism, you can control acceptance of cookies by amending your preferences via the DXRX consent management tool and by modifying your Internet browser preferences. Please note, however, that if you delete cookies or refuse to accept them, you might not be able to use all of the features we offer, you may not be able to store your preferences and some of our pages might not display properly.

If you would like to delete cookies or instruct your web browser to delete or refuse cookies, the browser settings for changing your cookies settings are usually found in the 'options' or 'preferences' menu of your internet browser. In order to understand these settings, the following links may be helpful. Otherwise, you should use the 'Help' option in your internet browser for more details.

- Internet Explorer: <https://support.microsoft.com/en-gb/help/17442/windows-internet-explorer-delete-manage-cookies>
- Google Chrome: <http://www.google.com/support/chrome/bin/answer.py?hl=en&answer=95647>

### **Where can you find more information about cookies?**

You can learn more about cookies at the following third-party websites:

- AllAboutCookies: <http://www.allaboutcookies.org/>
- Network Advertising Initiative: <http://www.thenai.org/>