

# Diaceutics Candidate Information Pack

Business Consultant, Life Science Data  
Partnerships

**Diaceutics**

Better Testing, Better Treatment

# Diaceutics' Culture



The Diaceutics community is **E**mpowered to explore new ideas and paths, and to develop new solutions for our pharma clients and lab partners. By applying **F**oresight, innovative and entrepreneurial skills we can lead at the forefront of Precision Medicine. **F**un is what makes life working at Diaceutics so special as it is the fuel of what we do, both internally and externally. Special care for **E**mpathy allows us to create an open environment for working together, being listened to and understood, even when working remotely. **C**ommunication has a special place at Diaceutics, being key across all our interactions, where we assume positive intent which leads to widespread **T**rust across our community.



# Diaceutics' Purpose

At Diaceutics, we have a business aligned to a compelling cause or belief. Our purpose is the North Star for our strategic direction. It guides growth, keeping us focused on the impact on the patient.

We know that a core purpose is important to the engagement, motivation and happiness of our employees. We know because our employees tell us.

Our customers are impacted positively by our purpose because increasing numbers of patients are being monitored who are receiving the right test and ultimately the right therapy.

Soon, we will know how many patients are being converted from their diagnostic phase into a treatment regimen which is right for their disease and their genetic make-up. Our purpose also resonates with our shareholders who want to know what we stand for and how this purpose will drive scale in our business results.

Every patient gets the **opportunity** to receive the right test and the right drug to **change** their disease



# What do we do?

We are an end to end service provider, we occupy the space between Pharma clients and testing laboratories. We say we are an inch wide and a mile deep as we occupy a very niche space. We enable Pharma companies to understand the Diagnostic landscape and help them leverage this information to launch their therapy (i.e. Precision Medicine also known as Personalised Medicine or Targeted Therapies, but we call it Precision Medicine).

We engage with:

[Pharma](#)

[Labs](#)

[Diagnostic Companies](#)

Peter Keeling (CEO) – [An Introduction to Diaceutics](#)

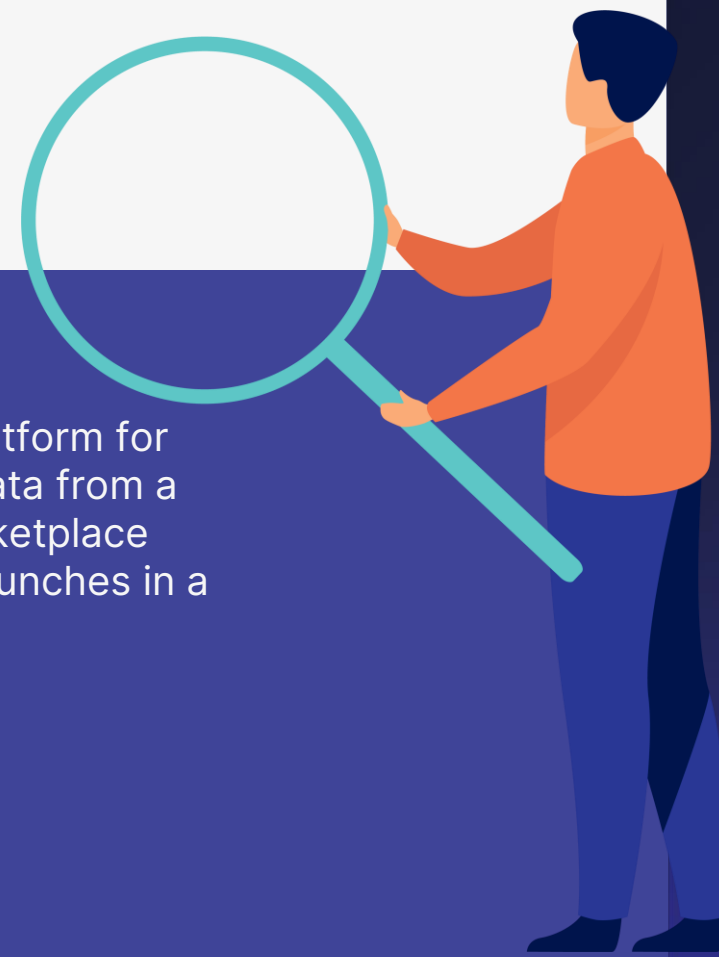
## DXRX – The Diagnostic Network®

Our purpose is enabled by DXRX - the world's first diagnostic commercialization platform for precision medicine, integrating multiple pipelines of real-world diagnostic testing data from a global network of laboratories. It provides partnering opportunities in a vibrant marketplace where labs, pharma and diagnostic companies come to collaborate on biomarker launches in a standardized way.

Learn More:

[Introducing DXRX - The Diagnostic Network® for Precision Medicine](#)

[DXRX Data Solutions | Diaceutics](#)



# Our Services

## 1. Insight & Engagement Solutions

- [DXRX Lab Mapping](#)
- [DXRX Physician Mapping](#)
- [DXRX Signal](#)
- [DXRX Disease Testing Rate Tracker](#)
- [DXRX Patient Testing Journey](#)

## 2. [Scientific & Advisory Services](#)

At Diaceutics we are committed to making a difference in the PM industry collaborating all Key stakeholders and delivering the promise of better testing, better treatment to patients. Follow our latest campaign.

[Be part of the change #KnowTestingNow](#)

So how are we doing?

[Diaceutics PLC Annual Report  
2022](#)

**Diaceutics**  
PLC

H1 Results 2022

September 2022

**Diaceutics**  
Better Testing, Better Treatment





# Insight & Engagement Solutions – what we do:

Insight solutions – utilizing best-in-class data and PM expertise to derive meaningful insight to impact patient lives.

The insight solution division is responsible for the analytics, delivery and insights creation to enable our pharmaceutical and biotech clients

- Utilise best-in-class claims data with ML and AI to unpick patients' diagnostic journeys to uncover gaps in clinical practice that can be overcome by pharmaceutical
- Utilize the largest database of RWD direct from laboratories to provide near real-time data to enable precision targeting to drive digital transformation of healthcare
- Be at the cutting edge of commercializing precision medicines engaging with a majority of the top 20 pharmaceutical companies

Insight solutions liaise closely with data science, product, and engineering to produce highly differentiated analytics. Diaceutics database is renowned in the industry, coupled with data science capabilities and expertise in precision medicine results in an unparalleled ability to pinpoint suboptimal testing practices

The DXRX platform continues to transform Diaceutics business model, with on-platform analytics software, driving scalability.

Diaceutics global dataset enable patient impact from Japan, China, Europe and the USA

DATA



SORTED



ARRANGED



PRESENTED VISUALLY



EXPLAINED WITH A STORY



ACTIONABLE (USEFUL)





# What is in it for *you*?



## Life Cover

Annual leave increase with tenure

Share Incentive Plan

Flexday Programme

Group Income Protection

Private Medical Insurance including Vision and Dental (country dependant)

Hybrid Working (NI Based) - Remote working outside of NI



## Committed to ESG / CSR Agenda

FUN – All Company meeting, social activities and much more

Robust Performance Management Framework & Individual Development Plan (Annual Salary Reviews)

Commitment to Learning and Development

Robust Residential Onboarding

AMAZING Culture

Pension (country dependent)



## Employee Recognition Platform

Employee Assistance Programme (EAP)

Staff Referral Scheme

Bonus Scheme

Engaged Team: Diaceutics has an engagement score of 82% - as per Qualtrics



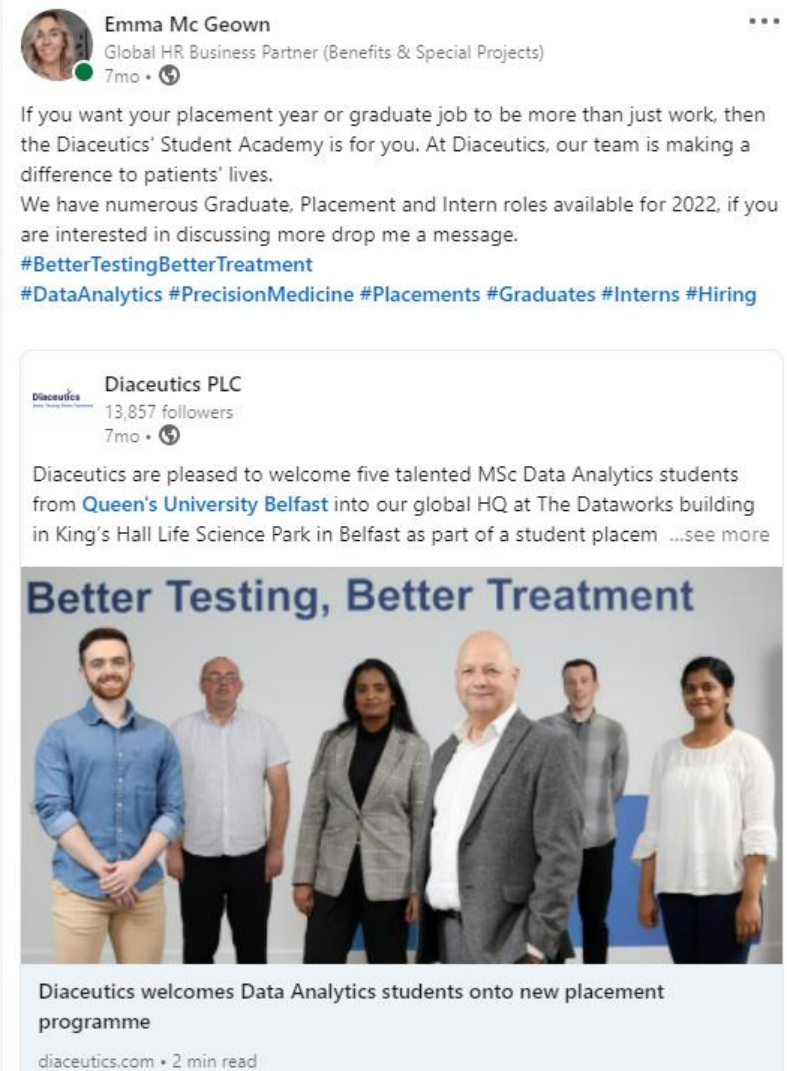


# Living Our Values – Our Diaceutics Community





# Find Out More About Our Team on [LinkedIn](#)...



## Residential Onboarding Programme



*"Credit to Diaceutics for delivering such high calibre onboarding - thank you!"*

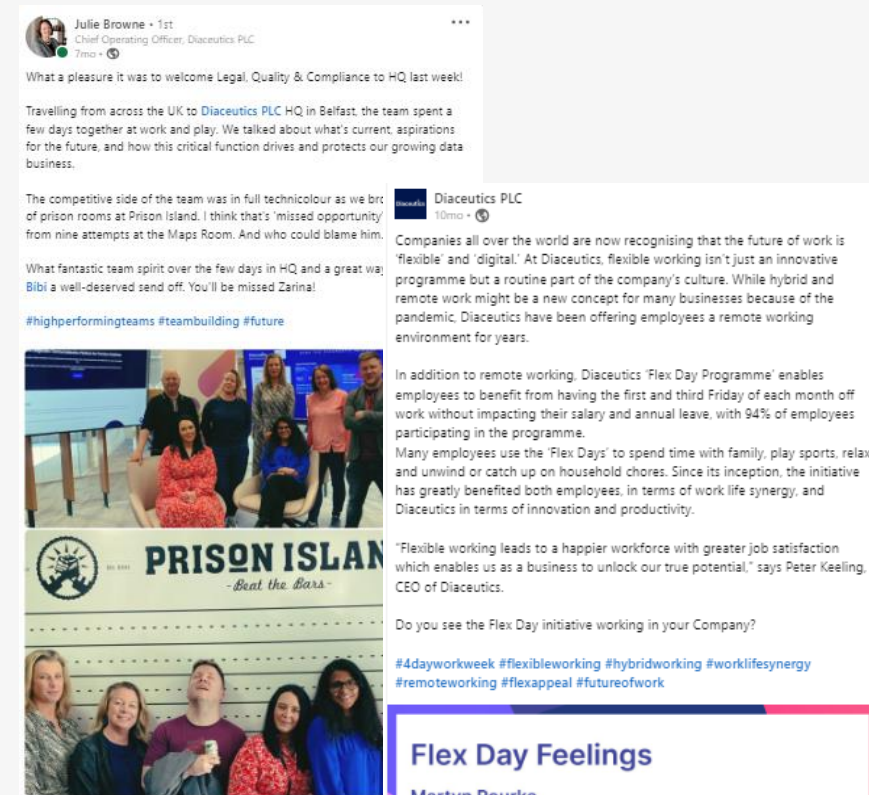
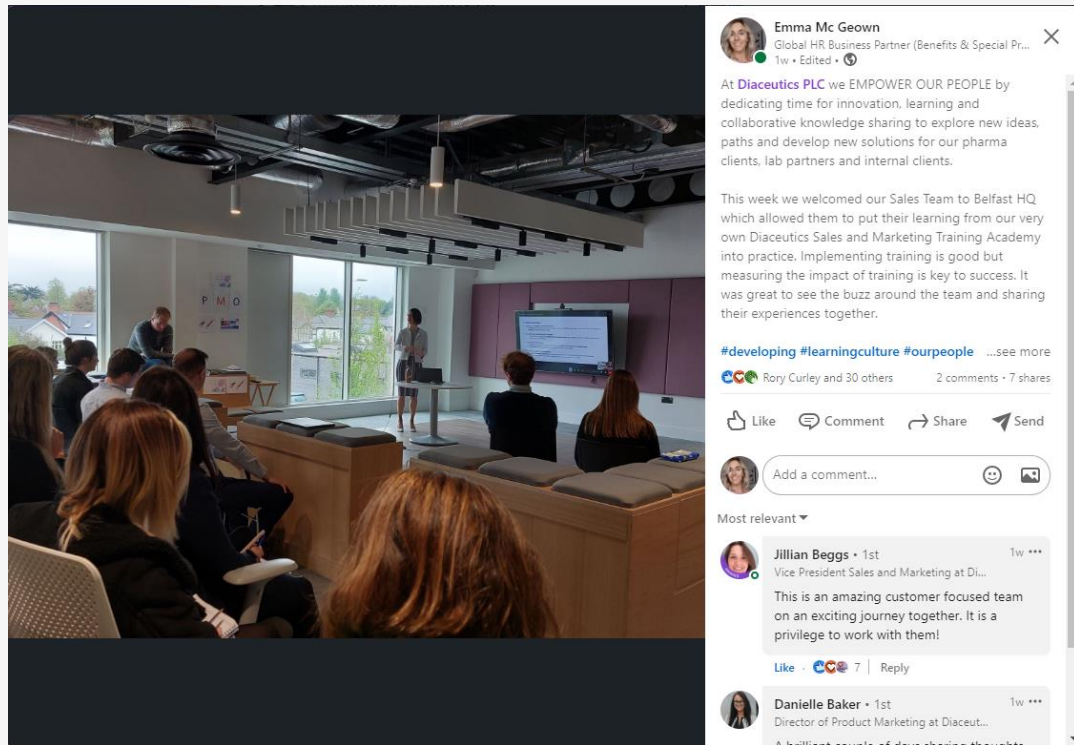
*"Great experience. Loads of information given and every one person was very welcoming."*

*"Beneficial and important to everyday life in Diaceutics."*

*"A very well thought through and the most comprehensive Onboarding I have ever experienced. Good starting point to get to know the business."*



# Find Out More About Our Team on [LinkedIn](#)...



## Diaceutics Fly Higher Training Academies – Sales Training



# Business Consultant, Life Science Data Partnerships



## Position Summary:

This customer-facing role requires an individual who is analytical, curious, and loves telling stories with data.

You are a trusted advisor to Life Sciences customers and will lead complex engagements from population design to real-world data and insight delivery via dashboards.

## Duties and Responsibilities:

1. Understand Real-World Data Needs: Comprehend data requirements of Life Sciences customers that involve complex biological and medical contexts.
2. Align Capabilities with Customer Needs: Align Diaceutics' capabilities to customer needs driving organic account growth.
3. Data Analysis and Interpretation: Analyze and interpret data from various real-world data sources, drawing meaningful conclusions for customers.
4. Interactive Dashboards: Contextualize data, making it accessible and actionable for customers, through dashboard or platform utilization.
5. Customer Engagement: Facilitate customer sessions using data and dashboards to query Diaceutics' data and answer in-the-moment questions and hypotheses.
6. Collect Success Stories: Contribute to showcasing the impact of Diaceutics' data and solutions through case study collection.
7. Solve Complex Problems: Simplify intricate problems by distilling relevant information and presenting it in a clear, concise manner using Diaceutics' data.
8. Translate Data Needs: Act as intermediary, translating real-world data needs between internal teams and customers.
9. Storytelling with Data: Utilize data and visualizations to answer customer's business questions and demonstrate the value of Diaceutics' offerings.
10. Be the Voice of the Customer: Advocate for customer perspectives and ensure the scope and delivery aligns with customer needs and expectations.