



Diaceutics

Better Testing, Better Treatment®

Candidate Information Pack

Real World Data Consultant

Diaceutics' Culture



The Diaceutics community is **Empowered** to explore new ideas and paths, and to develop new solutions for our pharma clients and lab partners. By applying **Foresight**, innovative and entrepreneurial skills we can lead at the forefront of Precision Medicine. **Fun** is what makes life working at Diaceutics so special as it is the fuel of what we do, both internally and externally. Special care for **Empathy** allows us to create an open environment for working together, being listened to and understood, even when working remotely. **Communication** has a special place at Diaceutics, being key across all our interactions, where we assume positive intent which leads to widespread **Trust** across our community.




Diaceutics' Purpose

At Diaceutics, we have a business aligned to a compelling cause. Our purpose is the North Star for our strategic direction. It guides growth, keeping us focused on the impact on the patient.

We know that a core purpose is important to the engagement, motivation and happiness of our employees. We know because our employees tell us.

Our customers are impacted positively by our purpose because increasing numbers of patients are being monitored who are receiving the right test and ultimately the right therapy.

Soon, we will know how many patients are being converted from their diagnostic phase into a treatment regimen which is right for their disease and their genetic make-up. Our purpose also resonates with our shareholders who want to know what we stand for and how this purpose will drive scale in our business results.



Every patient gets the **opportunity** to receive the right test and the right treatment to **positively benefit** their disease outcome

What do we do?

We are an end-to-end service provider occupying the space between pharma clients and testing labs. We say we are an inch wide and a mile deep as we occupy a very niche space. We enable pharma companies to understand the diagnostic landscape and help them leverage this information to launch their therapy (i.e., Precision medicine, also known as personalized medicine or targeted therapies, but we call it precision medicine).

We engage with:

[Pharma](#)

[Labs](#)

[Diagnostic Companies](#)

Peter Keeling (Founder) – [An Introduction to Diagnostics](#)

DXRX – The Diagnostic Network®

Our purpose is enabled by DXRX - the world's first diagnostic commercialization platform for precision medicine, integrating multiple pipelines of real-world diagnostic testing data from a global network of labs. It provides partnering opportunities in a vibrant marketplace where labs, pharma and diagnostic companies come to collaborate on biomarker launches in a standardized way.

Learn More:

[Introducing DXRX - The Diagnostic Network® for Precision Medicine](#)

[DXRX Data Solutions | Diagnostics](#)



How do we **help pharma find patients?**



Diaceutics
Better Testing, Better Treatment®

Helping pharma find patients

Corporate Overview – February 2024

Ryan Keeling | Chief Executive Officer | ryan.keeling@diaceutics.com

Nick Roberts | Chief Financial Officer | nick.roberts@diaceutics.com

Have a look at our most recent
Corporate Overview to find out



Our Services

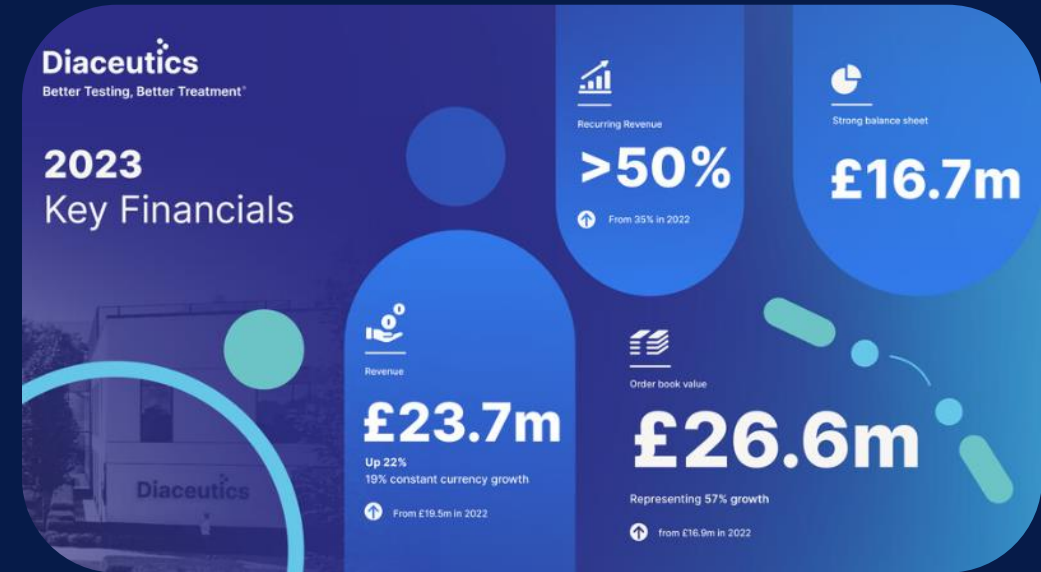
1. Insight & Engagement Solutions

- [DXRX Lab Segmentation](#)
- [DXRX Physician Segmentation](#)
- [DXRX Signal](#)
- [DXRX Disease Testing Rate Tracker](#)
- [DXRX Patient Testing Journey](#)

2. [Scientific & Advisory Services](#)

At Diaceutics we are committed to making a difference in the PM industry collaborating all Key stakeholders and delivering the promise of better testing, better treatment to patients. Follow our latest campaign.

[Be part of the change #KnowTestingNow](#)



[So how are we doing?](#)



Insight & Engagement Solutions – what we do:

Insight solutions – utilizing best-in-class data and PM expertise to derive meaningful insight to impact patient lives.

The Insight Solution division is responsible for analytics, program delivery and insights creation to enable our pharmaceutical and biotech clients to

- Utilize best-in-class claims data with ML and AI to unpick patients' diagnostic journeys, uncovering gaps in clinical practice that can be overcome by pharma
- Utilize the largest database of RWD direct from labs providing near real-time data to enable precision targeting of physicians, driving the digital transformation of healthcare
- Be at the cutting edge of commercializing precision medicines engaging with a majority of the top 20 pharmaceutical companies

Insight Solutions liaise closely with data science, product, and engineering to produce highly differentiated analytics. Diaceutics database is renowned in the industry, coupled with data science capabilities and expertise in precision medicine resulting in an unparalleled ability to pinpoint suboptimal testing practices

The DXRX platform continues to transform Diaceutics business model, with on-platform analytics software, driving scalability and customer delight.

Diaceutics global dataset enables patient impact in the USA, EU4+UK, Japan, and China.

Data



Sorted



Arranged



Presented visually



Explained with a story



Actionable (useful)



What's in it for you?



Life Cover

Annual leave increase with tenure

Share Incentive Plan

Flex Day Programme

Group Income Protection

Private Medical Insurance including Vision and Dental*

Hybrid Working (NI Based) - Remote working outside of NI



Committed to ESG / CSR Agenda

FUN – All Company meeting, social activities and much more

Robust Performance Management Framework & Individual Development Plan (Annual Salary Reviews)

Commitment to Learning and Development

Robust Residential Onboarding

AMAZING Culture

Pension*



Employee Recognition Platform

Employee Assistance Programme (EAP)

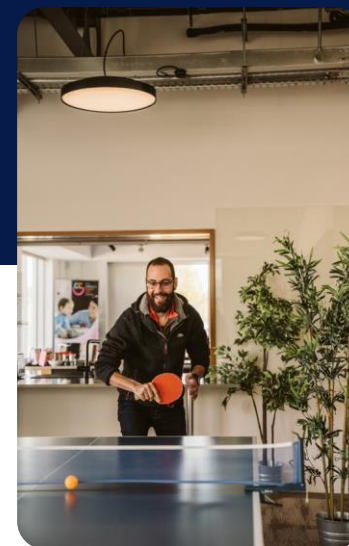
Staff Referral Scheme

Bonus Scheme

Engaged Team: Diaceutics has an engagement score of 82% - as per Qualtrics

*country dependent

Living Our Values – Our Diaceutics Community



Find Out More About Our Team on [LinkedIn](#)...



Residential Onboarding Programme

"Credit to Diaceutics for delivering such high calibre onboarding - thank you!"

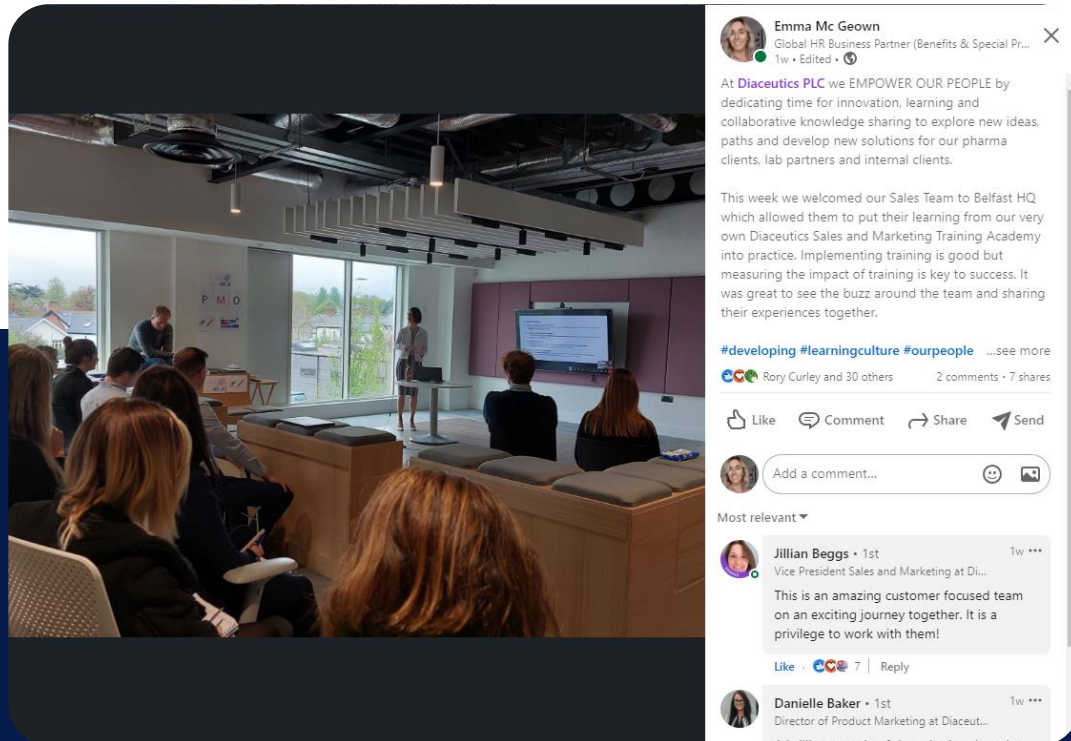
"Great experience. Loads of information given and every one person was very welcoming."

"Beneficial and important to everyday life in Diaceutics."

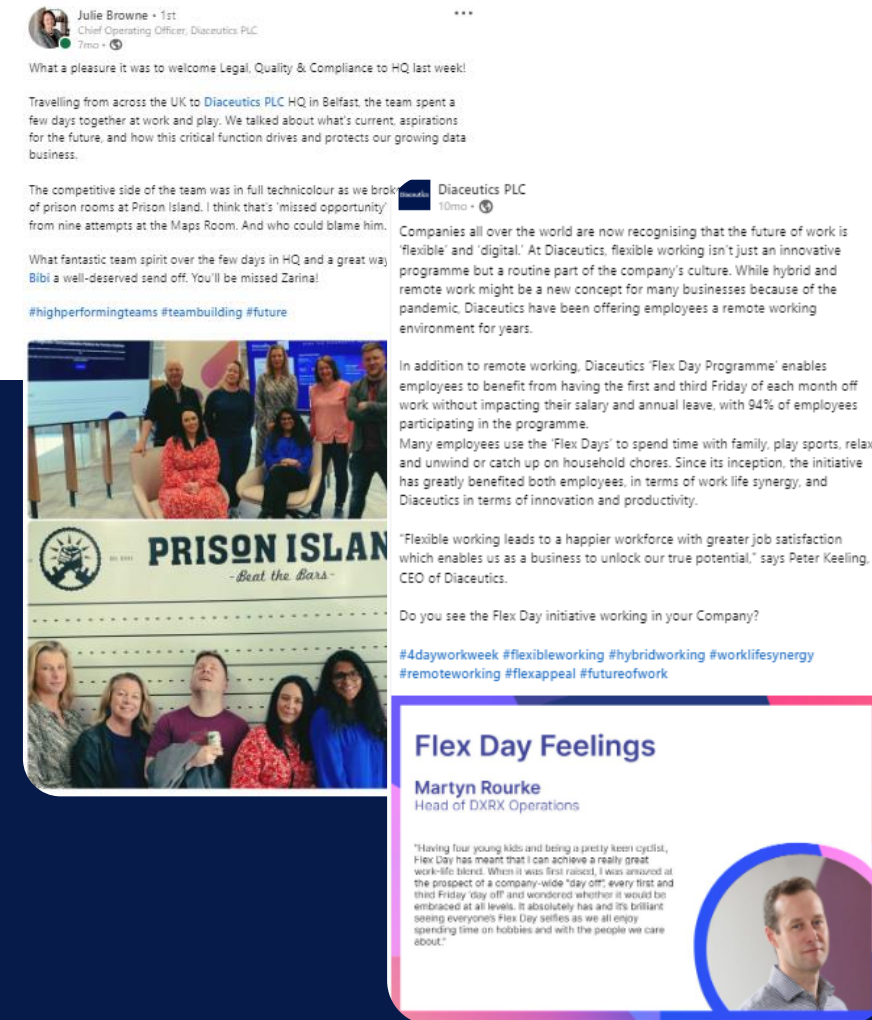
"A very well thought through and the most comprehensive Onboarding I have ever experienced. Good starting point to get to know the business."



Find Out More About Our Team on LinkedIn...



Diaceutics Fly Higher Training Academies – Sales Training



Real World Data Consultant



Position Summary:

The RWD Consultant is a full-time, remote, customer-facing role. The candidate will deliver data and derive insights from diagnostic testing, claims, EHR, and pharmacy sources. Using a consultative and trusted advisor approach, the candidate is expected to organically grow their pharmaceutical accounts.

Duties and Responsibilities:

1. Understand Real-World Data Needs: Comprehend data requirements of Life Sciences customers that involve complex biological and medical contexts.
2. Align Capabilities with Customer Needs: Align Diaceutics' capabilities to customer needs driving organic account growth.
3. Data Analysis and Interpretation: Analyze and interpret data from various real-world data sources, drawing meaningful conclusions for customers.
4. Interactive Dashboards: Contextualize data, making it accessible and actionable for customers, through dashboard or platform utilization.
5. Customer Engagement: Facilitate customer sessions using data and dashboards to query Diaceutics' data and answer in-the-moment questions and hypotheses.
6. Collect Success Stories: Contribute to showcasing the impact of Diaceutics' data and solutions through case study collection.
7. Solve Complex Problems: Simplify intricate problems by distilling relevant information and presenting it in a clear, concise manner using Diaceutics' data.
8. Translate Data Needs: Act as intermediary, translating real-world data needs between internal teams and customers.
9. Storytelling with Data: Utilize data and visualizations to answer customer's business questions and demonstrate the value of Diaceutics' offerings.
10. Be the Voice of the Customer: Advocate for customer perspectives and ensure the scope and delivery aligns with customer needs and expectations.