

Better Testing, Better Treatment[®]

Candidate Information Pack

Real World Data Consultant

Diaceutics

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Diaceutics' **Culture**



The Diaceutics community is **Empowered** to explore new ideas and paths, and to develop new solutions for our pharma clients and lab partners. By applying Foresight, innovative and entrepreneurial skills we can lead at the forefront of Precision Medicine. Fun is what makes life working at Diaceutics so special as it is the fuel of what we do, both internally and externally. Special care for Empathy allows us to create an open environment for working together, being listened to and understood, even when working remotely. **Communication** has a special place at Diaceutics, being key across all our interactions, where we assume positive intent which leads to widespread Trust across our community.



Every patient gets the opportunity to receive the right test and the right treatment to positively benefit their disease outcome

Diaceutics' Purpose

At Diaceutics, we have a business aligned to a compelling cause. Our purpose is the North Star for our strategic direction. It guides growth, keeping us focused on the impact on the patient.

We know that a core purpose is important to the engagement, motivation and happiness of our employees. We know because our employees tell us.

Our customers are impacted positively by our purpose because increasing numbers of patients are being monitored who are receiving the right test and ultimately the right therapy.

Soon, we will know how many patients are being converted from their diagnostic phase into a treatment regimen which is right for their disease and their genetic make-up. Our purpose also resonates with our shareholders who want to know what we stand for and how this purpose will drive scale in our business results.

What do we do?

We are an end-to-end service provider occupying the space between pharma clients and testing labs. We say we are an inch wide and a mile deep as we occupy a very niche space. We enable pharma companies to understand the diagnostic landscape and help them leverage this information to launch their therapy (i.e., Precision medicine, also known as personalized medicine or targeted therapies, but we call it precision medicine).

We engage with: <u>Pharma</u> <u>Labs</u> Diagnostic Companies

Peter Keeling (Founder) – An Introduction to Diaceutics

DXRX – The Diagnostic Network®

Our purpose is enabled by DXRX - the world's first diagnostic commercialization platform for precision medicine, integrating multiple pipelines of real-world diagnostic testing data from a global network of labs. It provides partnering opportunities in a vibrant marketplace where labs, pharma and diagnostic companies come to collaborate on biomarker launches in a standardized way.

Learn More: Introducing DXRX - The Diagnostic Network® for Precision Medicine

DXRX Data Solutions | Diaceutics



How do we help pharma find patients?



Have a look at our most recent Corporate Overview to find out

Our Services

1. Insight & Engagement Solutions

- DXRX Lab Segmentation
- DXRX Physician Segmentation
- DXRX Signal
- DXRX Disease Testing Rate Tracker
- DXRX Patient Testing Journey

2. Scientific & Advisory Services

At Diaceutics we are committed to making a difference in the PM industry collaborating all Key stakeholders and delivering the promise of better testing, better treatment to patients. Follow our latest campaign.

Be part of the change #KnowTestingNow



Insight & Engagement Solutions – what we do:

Insight solutions – utilizing best-in-class data and PM expertise to derive meaningful insight to impact patient lives.

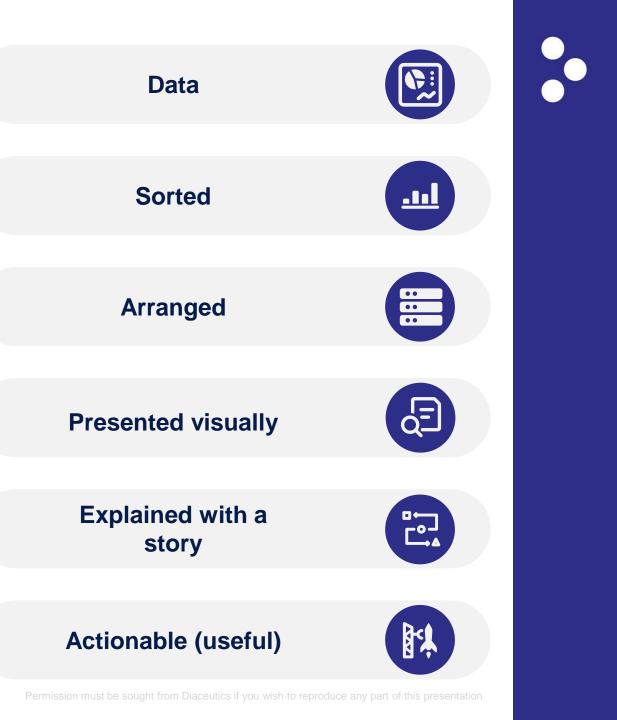
The Insight Solution division is responsible for analytics, program delivery and insights creation to enable our pharmaceutical and biotech clients to

- Utilize best-in-class claims data with ML and AI to unpick patients' diagnostic journeys, uncovering gaps in clinical practice that can be overcome by pharma
- Utilize the largest database of RWD direct from labs providing near real-time data to enable precision targeting of physicians, driving the digital transformation of healthcare
- Be at the cutting edge of commercializing precision medicines engaging with a majority of the top 20 pharmaceutical companies

Insight Solutions liaise closely with data science, product, and engineering to produce highly differentiated analytics. Diaceutics database is renowned in the industry, coupled with data science capabilities and expertise in precision medicine resulting in an unparalleled ability to pinpoint suboptimal testing practices

The DXRX platform continues to transform Diaceutics business model, with on-platform analytics software, driving scalability and customer delight.

Diaceutics global dataset enables patient impact in the USA, EU4+UK, Japan, and China.



What's in it for you?

Life Cover

Annual leave increase with tenure

Share Incentive Plan

Flex Day Programme

Group Income Protection

Private Medical Insurance including Vision and Dental*

Hybrid Working (NI Based) - Remote working outside of NI Committed to ESG / CSR Agenda

> FUN – All Company meeting, social activities and much more

Robust Performance Management Framework & Individual Development Plan (Annual Salary Reviews)

Commitment to Learning and Development

> Robust Residential Onboarding

AMAZING Culture

Pension*



Employee Recognition Platform

Employee Assistance Programme (EAP)

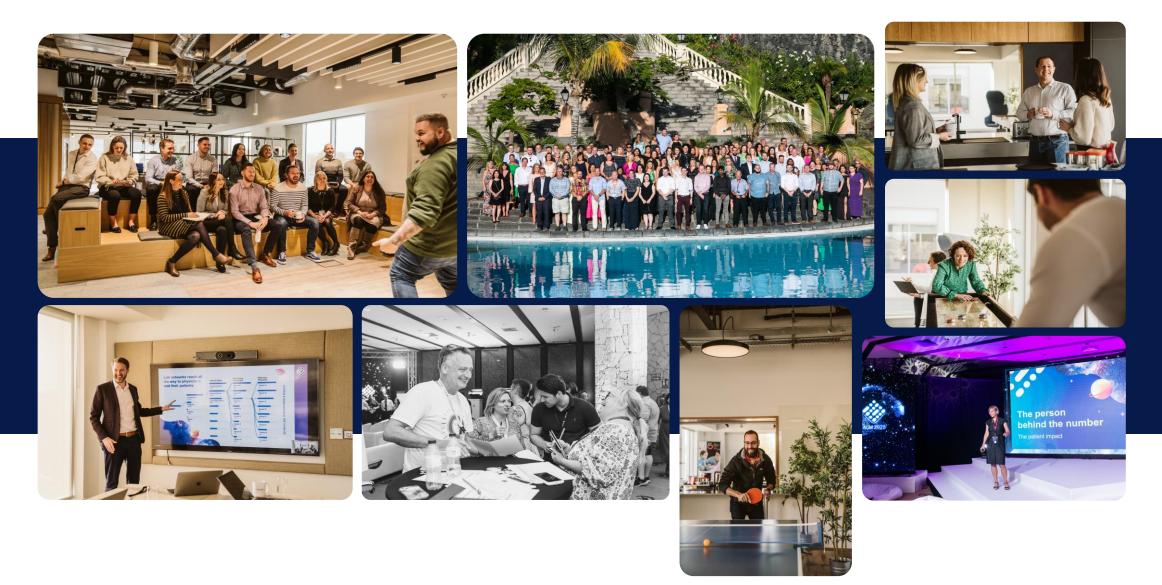
Staff Referral Scheme

Bonus Scheme

Engaged Team: Diaceutics has an engagement score of 82% - as per Qualtrics

*country dependent

Living Our Values – Our Diaceutics Community



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Find Out More About Our Team on LinkedIn...



Emma Mc Geown

Global HR Business Partner (Benefits & Special Projects) 7mo • •

If you want your placement year or graduate job to be more than just work, then the Diaceutics' Student Academy is for you. At Diaceutics, our team is making a difference to patients' lives.

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We have numerous Graduate, Placement and Intern roles available for 2022, if you are interested in discussing more drop me a message.

#BetterTestingBetterTreatment #DataAnalytics #PrecisionMedicine #Placements #Graduates #Interns #Hiring



Diaceutics are pleased to welcome five talented MSc Data Analytics students from Queen's University Belfast into our global HQ at The Dataworks building in King's Hall Life Science Park in Belfast as part of a student placem ...see more

Better Testing, Better Treatment



Diaceutics welcomes Data Analytics students onto new placement programme

diaceutics.com · 2 min read

Residential Onboarding Programme



"Credit to Diaceutics for delivering such high calibre onboarding - thank you!"

"Great experience. Loads of information given and every one person was very welcoming."

"Beneficial and important to everyday life in Diaceutics."

"A very well thought through and the most comprehensive Onboarding I have ever experienced. Good starting point to get to know the business."



Find Out More About Our Team on LinkedIn...



Emma Mc Geown ilobal HR Business Partner (Benefits & Special Pr... 🗙 v • Edited • 🕥 At Diaceutics PLC we EMPOWER OUR PEOPLE by dedicating time for innovation, learning and collaborative knowledge sharing to explore new ideas, paths and develop new solutions for our pharma

clients, lab partners and internal clients.

This week we welcomed our Sales Team to Belfast HO which allowed them to put their learning from our very own Diaceutics Sales and Marketing Training Academy into practice. Implementing training is good but measuring the impact of training is key to success. It was great to see the buzz around the team and sharing their experiences together.

	ping #learningculture #ourp ory Curley and 30 others	2 comments • 7 shares
C Lik	e 🗣 Comment 🔿	Share 🛛 Send
	Add a comment	•
ost rele	evant 💌	
	Jillian Beggs • 1st Vice President Sales and Market	1w •••
	This is an amazing customer focused team on an exciting journey together. It is a privilege to work with them!	
	Like · CC 7 Reply	

1w ***

Danielle Baker • 1st

Director of Product Marketing at Diaceut.

ilie Browne • 1st

What a pleasure it was to welcome Legal, Quality & Compliance to HQ last week!

Travelling from across the UK to Diaceutics PLC HQ in Belfast, the team spent a few days together at work and play. We talked about what's current, aspirations for the future, and how this critical function drives and protects our growing data husiness

The competitive side of the team was in full technicolour as we brok the team. Diaceutics PLC of prison rooms at Prison Island | think that's inised opportunity of prison rooms at Prison Island. I think that's 'missed opportunity'

What fantastic team spirit over the few days in HQ and a great way Bibi a well-deserved send off. You'll be missed Zarina!

#highperformingteams #teambuilding #future



10mo • 🔇 from nine attempts at the Maps Room. And who could blame him. Companies all over the world are now recognising that the future of work is

...

'flexible' and 'digital.' At Diaceutics, flexible working isn't just an innovative programme but a routine part of the company's culture. While hybrid and remote work might be a new concept for many businesses because of the pandemic. Diaceutics have been offering employees a remote working environment for years.

n addition to remote working, Diaceutics 'Flex Day Programme' enables employees to benefit from having the first and third Friday of each month off work without impacting their salary and annual leave, with 94% of employees participating in the programme.

Many employees use the 'Flex Days' to spend time with family, play sports, relax and unwind or catch up on household chores. Since its inception, the initiative has greatly benefited both employees, in terms of work life synergy, and Diaceutics in terms of innovation and productivity.

"Flexible working leads to a happier workforce with greater job satisfaction which enables us as a business to unlock our true potential." says Peter Keeling. CEO of Diaceutics.

Do you see the Flex Day initiative working in your Company?

#4dayworkweek #flexibleworking #hybridworking #worklifesynergy remoteworking #flexappeal #futureofwork

Flex Day Feelings

Martyn Rourke Head of DXRX Operations

"Having four young kids and being a pretty keen cyclist, Flex Day has meant that I can achieve a really great work-life blend. When it was first raised, I was amazed at the prospect of a company-wide "day off", every first and third Friday 'day off' and wondered whether it would be embraced at all levels. It absolutely has and it's brilliant seeing everyone's Flex Day selfies as we all enjoy spending time on hobbies and with the people we care



Diaceutics Fly Higher Training Academies – Sales Training

Real World Data Consultant

Position Summary:

The RWD Consultant is a full-time, remote, customer-facing role. The candidate will deliver data and derive insights from diagnostic testing, claims, EHR, and pharmacy sources. Using a consultative and trusted advisor approach, the candidate is expected to organically grow their pharmaceutical accounts.

Duties and Responsibilities:

1. Understand Real-World Data Needs: Comprehend data requirements of Life Sciences customers that involve complex biological and medical contexts.

2. Align Capabilities with Customer Needs: Align Diaceutics' capabilities to customer needs driving organic account growth.

3. Data Analysis and Interpretation: Analyze and interpret data from various realworld data sources, drawing meaningful conclusions for customers.

4. Interactive Dashboards: Contextualize data, making it accessible and actionable for customers, through dashboard or platform utilization.

5. Customer Engagement: Facilitate customer sessions using data and dashboards to query Diaceutics' data and answer in-the-moment questions and hypotheses.

6. Collect Success Stories: Contribute to showcasing the impact of Diaceutics' data and solutions through case study collection.

7. Solve Complex Problems: Simplify intricate problems by distilling relevant information and presenting it in a clear, concise manner using Diaceutics' data.

8. Translate Data Needs: Act as intermediary, translating real-world data needs between internal teams and customers.

9. Storytelling with Data: Utilize data and visualizations to answer customer's business questions and demonstrate the value of Diaceutics' offerings.

10. Be the Voice of the Customer: Advocate for customer perspectives and ensure the scope and delivery aligns with customer needs and expectations.